

F13 – LEAN CANVAS MODEL EVALUATION FORM

STUDENT NAME		STUDENT ID	
PROGRAM			
PROJECT TITLE			

Assessment Criteria	Weight (W)	Score (s) [1-10] (refer to F13 rubric)	Marks (W*s)
1. Problem	2		
2. Solution	1		
3. Key Metrics	1		
4. Unique Value Proposition	1		
5. Unfair Advantage	1		
6. Channels	1		
7. Customer Segments	1		
8. Cost Structure	1		
9. Revenue Streams	1		
TOTAL			

Name of Lecturer:	Date:
Signature:	